

Whatcom Humane Society

2018 Sponsorship Opportunities



The Whatcom Humane Society has been providing care and services for animals in our community since 1902. This past year, over 5,000 domestic and native wild animals in need passed through the doors of our shelter facility, our farm property and our wildlife rehabilitation center. Providing the high standard of care we require for these animals is very costly and funds must be raised continually.

Becoming a sponsor of a Whatcom Humane Society event not only gives you and your company great public relations and advertising opportunities, it brings you into the WHS family of supporters who make it possible for our organization to operate.

Our events are diverse, interesting, exciting, educational, FUN and build community awareness.

Sponsorship/advertising dollars underwrite the production of WHS events that raise money for the daily operation of our shelter. You can trust that we will use your investment wisely and prudently to ensure the best possible outcome of a fundraising event.

NEW this year: any company or individual that sponsors one or more events totaling \$3,000 or higher will receive a WHS appreciation plaque and a special meet and greet visit with a shelter animal from our domestic shelter or wildlife center.



Kindness



Respect



Compassion

Be a community leader and support WHS efforts to shelter and care for needy, lost, abandoned and abused animals by sponsoring one of these great events:

- ♥ Woolf & Whiskers Luncheon
- ♥ Wine Social & Win an Instant Wine Cellar
- ♥ Four Courses with the Horses
- ♥ Putts Fore Pets Golf Tournament
- ♥ Dog Days of Summer Festival
- ♥ Masquerade Gala & Auction
- ♥ 2019 Happy Tails Calendar

Woof & Whiskers Awards Luncheon

Friday, March 2, 2018
Bellingham Golf and Country Club

WHS annual award presentation selects an outstanding person or business that has gone above and beyond the 'paw' of duty for animals in our community. This is an opportunity to learn more about WHS and our mission and to build community partnerships for years to come.

Giant Woof \$1,000

- Reserved seating at the event
- Name on event advertising
- Logo on WHS website
- Name and Logo on event signage
- Name and Logo on table centerpiece
- Facebook page mention



Super Woof \$500

- Reserved seating at the event
- Name on event advertising
- Name on WHS website
- Name and Logo on event signage
- Name and Logo on table centerpiece
- Facebook page mention



Big Woof \$250

- Name on table centerpiece
- Name on WHS website
- Name on event signage
- Facebook page mention



Wine Social & Win an Instant Wine Cellar

Friday, April 20, 2018
Bellingham Cruise Terminal



This is the social fundraising event of the year! An evening of fine wine & beer tasting, dinner and live music. Everyone attending contributes a bottle of wine for the Win an Instant Wine Cellar Prizes. There will be several raffles with great prizes and the highlight of the evening is when three lucky attendees Win an Instant Wine Cellar!

Golden Eagle \$1,000

- 8 tickets to the event
- Reserved seating at the event
- Name and logo on table centerpieces
- Name on event advertising
- Logo on event materials
- Logo on WHS website
- Facebook page mention



Silver Swan \$500

- 4 tickets to the event
- Name on event advertising
- Logo on event materials
- Name on WHS website
- Facebook page mention



Bronze Bunny \$250

- 2 tickets to the event
- Name on event materials
- Name on WHS website
- Facebook page mention



Four Courses with the Horses

Saturday, May 12, 2018

This event is unique to WHS and the community. An exclusive dining experience at the WHS farm facility. Share a wonderful 4 course vegan meal with friends and the horses in our care, or any other barn yard animals we may have at the time of the event.



Saddle Sponsor \$500

- 2 tickets to the event
- Signage on a stall during the event
- Name listed on WHS website
- Facebook page mention

Horseshoe Sponsor \$250

- Signage on a stall during the event
- Name listed on WHS website
- Facebook page mention



2019 Happy Tails Calendar

\$300 One Month Sponsorship

Sponsor a month in our popular calendar featuring shelter animals and their inspiring adoption stories. Wall Calendar and Day Planner style calendars will be available for sale throughout Bellingham and Whatcom County.

- Company logo will be printed on one month of calendar
- Name listed on WHS website

Only 12 spots available



Putts Fore Pets Golf Tournament

Thursday, August 9, 2018
Bellingham Golf & Country Club

Four person scramble format, 18 holes of golf with cart, pre-game driving range, contests, spectacular raffles and prizes and a delicious buffet dinner following the tournament!

Presenting Sponsor \$5,000 (1 available)

- One foursome team
- Company banner at the event
- Prominent logo on all event materials*
- Company name mentioned in over 300 ads on KISM
- Table at the event to promote your business
- Reserved seating at the dinner following the tournament
- Recognition at tournament dinner
- Facebook page mention

Event Towel Sponsor \$3,000 (1 available)

- Logo displayed on all tournament golf towels for the golfers to keep and use year round
- Name and logo on printed materials*
- Company name mentioned in 100 ads on KISM
- Recognition at the dinner following the tournament
- Facebook page mention

Cart Sponsor \$2,000 (1 available)

- One foursome team
- Logo displayed on all tournament golf carts
- Name and logo on printed materials*
- Company name mentioned in 100 ads on KISM
- Recognition at the dinner following the tournament
- Facebook page mention

Flag Sponsor \$1,750 (1 available)

- One foursome team
- Logo displayed on tournament hole flags
- Name and logo on printed materials*
- Company name mentioned in 100 ads on KISM
- Recognition at the dinner following the tournament
- Facebook page mention

Eagle Sponsor \$1,500 (4 available)

- One foursome team
- Name and logo on event material*
- Company name mentioned in 100 ads on KISM and KGMI
- Recognition at the awards dinner following the tournament
- Facebook page mention

Driving Range Sponsor \$1,200 (1 available)

- One foursome team
- Signage at the event course driving range
- Opportunity to have rep at driving range to hand out promotional material
- Name on promotional materials*
- Recognition at the dinner following the tournament
- Facebook page mention

Contest Sponsor \$1,000 (2 available)

- One foursome team
- Company signage at contest
- Logo on all event materials*
- Recognition at the award dinner following the tournament
- Facebook page mention

Business Foursome \$600

- One foursome team
- Tee box sign
- Recognition at the award dinner following the tournament
- Facebook page mention

Score Card Sponsor \$500 (1 available)

- Name/logo on the score cards the day of the tournament
- Recognition at the award dinner following the tournament
- Facebook page mention

Tee Box Sponsor \$200

- Company logo displayed on one tee box sign
- Recognition at the event
- Facebook page mention

Prize Sponsor

Donation of \$25- \$50 Gift certificates for Tournament prizes and raffles

* Sponsorship levels for Printed Material must be secured by June 1, 2018.

Dog Days of Summer Festival

Sunday, August 26, 2018
Lake Padden Park



Dog Day of Summer is the biggest and most popular festival in the Northwest for canines and their human friends. WHS hosts a full day of Dog games and contests, pet themed vendors, exhibitions and great food. Fall day fun for everyone!

Best In Show \$1,000

- Promotion at event
- Logo on WHS website
- Promotion materials in goodie bag
- Petwatch TV show mention
- Free vendor booth at event (\$95 value)
- Reserved parking
- Facebook page mention
- Name in PawPrint newsletter



Best In Group \$500

- Promotion at event
- Name on WHS website
- Promotion materials in goodie bag
- PetWatch TV show mention
- Free vendor booth at event (\$95 value)
- Reserved parking
- Facebook page mention



Honorable Mention \$250

- Promotion at event
- Name on WHS website
- Promotion materials in goodie bag
- PetWatch TV show mention



15th Annual Masquerade Gala & Auction

Saturday, October 20, 2018
Settlemyer Hall, Bellingham Technical College



This is our biggest fundraiser of the year! An evening of fine dining, silent & live auctions and fun charitable giving to raise much needed funds for the continued operations of our animal shelter.

Titanium Whisker \$5,000

- 8 tickets to Gala
 - Premier signage at the event
 - Name on invitation
 - Name/logo in event program
 - Logo on WHS website & Facebook
 - Recognition at the event
 - Mention in PawPrint newsletter
 - 8 premier parking spots at Gala event
 - Appreciation plaque for your company
 - VIP admission 30 min prior to event
- *name on invitation will be included if received by Aug. 1st.

Platinum Whisker \$3,000

- 8 tickets to Gala
 - Name on invitation
 - Name/logo in event program
 - Logo on WHS website & Facebook
 - Recognition at the event
 - Mention in PawPrint newsletter
 - 8 premier parking spots at Gala event
 - Appreciation plaque for your company
 - VIP admission 30 min prior to event
- *name on invitation will be included if received by Aug. 1st.

Golden Whisker \$1,500

- 4 tickets to Gala
- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- 4 premier parking spots at Gala event

Silver Whisker \$1,000

- 2 tickets to Gala
- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- 2 premier parking spots at Gala event

Bronze Whisker \$500

- Name in event program
- Recognition on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter



Whatcom Humane Society

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Yes! I would like to be a community leader and support WHS efforts to shelter and care for the needy, lost, abandoned, and abused animals in our community.

Company: _____
(as it should appear on printed materials)

Contact Name: _____

Address: _____ City/St/Zip: _____

Phone: _____ Email: _____

Please sign me/my business up for the following sponsorship(s):

Event(s): _____ Sponsor level: _____

I am enclosing a (please circle) Check / Visa MC Amex

Credit Card # _____ Expiration Date _____ CV Code _____

Signature _____

Please mail to: Whatcom Humane Society
2172 Division Street, Bellingham, WA 98226

WHS is a 501(c)(3) non-profit organization Federal Tax ID 91-0677564

For questions or additional information please contact Dana Browne at
733-2080 x3014 or events@whatcomhumane.org