

Whatcom Humane Society

2019 Sponsorship Opportunities

Be a community leader and support WHS efforts to shelter and care for needy, lost, abandoned and abused animals by sponsoring one of these great events:

- ♥ Woof & Whiskers Luncheon
- ♥ Sips & Suds, Beer & Wine Social
- ♥ Four Courses with the Horses
- ♥ Putts Fore Pets Golf Tournament
- ♥ Dog Days of Summer Festival
- ♥ Masquerade Gala & Auction
- ♥ 2020 Happy Tails Calendar



Kindness



Respect



Compassion



The Whatcom Humane Society has been providing care and services for animals in our community since 1902. Year after year, over 5,000 domestic and native wild animals in need passed through the doors of our shelter facility, our farm property and our wildlife rehabilitation center. Providing the high standard of care we require for these animals is very costly and funds must be raised continually.

By becoming a sponsor of a Whatcom Humane Society event, not only does it give you and your company great public relations and advertising opportunities, it also brings you into the WHS family of supporters who make it possible for our organization to operate.

All of our events are diverse, interesting, exciting, educational, FUN and build community awareness.

Sponsorship dollars underwrite the production of WHS events that raise money for the daily operation of our shelter. You can trust that we will use your investment wisely and prudently to ensure the best possible outcome of a fundraising event.

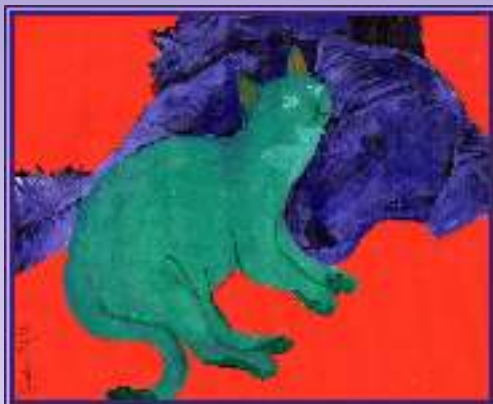


Any company or individual that sponsors one or more events totaling \$3,000 or higher will receive a WHS appreciation plaque.

Woof & Whiskers Awards Luncheon

Friday, March 8th
Bellingham Golf
and Country Club

WHS annual award presentation selects an outstanding person or business that has gone above and beyond the 'paw' of duty for animals in our community. This is an opportunity to learn more about WHS and our mission and to build community partnerships for years to come.



♥ Giant Woof \$1,000

- Reserved seating at the event
- Name on event advertising
- Name and Logo on WHS website
- Name and Logo on event signage
- Name and Logo on table centerpiece
- Facebook page mention



♥ Super Woof \$500

- Reserved seating at the event
- Name on event advertising
- Name on WHS website
- Name on event signage
- Name on table centerpiece
- Facebook page mention



♥ Big Woof \$250

- Name on table centerpiece
- Name on WHS website
- Name on event signage
- Facebook page mention



Sips & Suds Wine and Beer Social

Friday, March 22nd
Bellingham Cruise Terminal



This is the social fundraising event of the year!
An evening of fine wine and beer tasting, appetizers and live music by the Walrus.



Golden Eagle \$1,000

- 8 tickets to the event
- Reserved seating at the event
- Name and logo on table centerpieces
- Name on event advertising
- Logo on event materials
- Logo on WHS website

Silver Swan \$500

- 4 tickets to the event
- Name on event advertising
- Logo on event materials
- Name on WHS website
- Facebook page mention

Bronze Bunny \$250

- 2 tickets to the event
- Name on event materials
- Name on WHS website
- Facebook page mention



Four Courses with the Horses

Saturday, May 18th
WHS Farm Facility

This event is unique to WHS and the community. An exclusive dining experience at the WHS farm facility. Share a wonderful vegan meal with friends and the horses in our care, or any other barn yard animals we may have at the time of the event.
Lunch and dinner seating's.



- ♥ **Saddle Sponsor** \$500
 - 2 tickets to the event
 - Signage on a stall during the event
 - Name listed on WHS website
 - Facebook page mention
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- ♥ **Horseshoe Sponsor** \$250
 - Signage at a stall during the event
 - Name listed on WHS website
 - Facebook page mention

2020 Happy Tails Calendar

Sponsor a month in our popular annual calendar featuring shelter animals and their inspiring adoption stories. Wall and Day Planner style calendars will be available for sale throughout Bellingham & Whatcom County.

- \$300 Sponsorship
- Company logo will be printed on one month of calendar
- Name listed on WHS website

*Only 12 spots
Available*



Putts Fore Pets Golf Tournament

Thursday, August 8th

Bellingham Golf & Country Club

Four person scramble format, 18 holes of golf with cart, pre-game driving range, contests, spectacular raffles and prizes and a delicious buffet dinner following the event!



Presenting Sponsor \$5,000 (1 available)

- One foursome team
- Company banner at the event
- Prominent logo on all event materials*
- Company name mentioned in over 300 ads on KISM
- Table at the event to promote your business
- Reserved seating at the awards dinner following the tournament
- Recognition at tournament dinner
- Facebook page mention

Event Towel Sponsor \$3,000 (1 available)

- Logo displayed on all tournament golf towels for the golfers to keep and use year round
- Name and logo on printed materials*
- Company name mentioned in 100 ads on KISM
- Recognition at the dinner following the tournament
- Facebook page mention

Cart Sponsor \$2,000 (1 available)

- One foursome team
- Logo displayed on all tournament golf carts
- Name and logo on printed materials*
- Company name mentioned in 100 ads on KISM
- Recognition at the awards dinner following the tournament
- Facebook page mention

Flag Sponsor \$1,750 (1 available)

- One foursome team
- Logo displayed on tournament hole flags
- Name and logo on printed materials*
- Company name mentioned in 100 ads on KISM
- Recognition at the dinner following the tournament
- Facebook page mention

Eagle Sponsor \$1,500 (4 available)

- One foursome team
- Name and log on event material*
- Company name mentioned in 100 ads on KISM
- Recognition at the awards dinner following the tournament
- Facebook page mention

Contest Sponsor \$1,200 (2 available)

- One foursome team
- Company signage at contest
- Logo on all event materials*
- Recognition at the award dinner following the tournament
- Facebook page mention

Driving Range Sponsor \$1,000 (1 available)

- One foursome team
- Signage at the event course driving range
- Opportunity to have rep at driving range to hand out promotional material
- Name on promotional materials*
- Recognition at the award dinner following the tournament
- Facebook page mention

Business Foursome \$600

- One foursome team
- Tee box sign
- Recognition at the award dinner following the tournament
- Facebook page mention

Score Card Sponsor \$500 (1 available)

- Name/logo on the score cards the day of the tournament
- Recognition at the award dinner following the tournament
- Facebook page mention

Tee Box Sponsor \$250

- Company logo displayed on one tee box sign
- Recognition at the award dinner following the tournament
- Facebook page mention

Dog Days of Summer Festival

Sunday, August 25th
WHS Shelter Field

Dog Day of Summer is the biggest and most popular festival in the Northwest for canines and their human friends. WHS hosts a full day of dog games & contests, pet themed vendors, exhibitions and great food.



Best In Show \$1,000

- Recognition at the event
- Logo on WHS website
- Free vendor booth at event (\$95 value)
- Reserved parking
- Facebook page mention
- Name in PawPrint newsletter



Best In Group \$500

- Recognition at the event
- Name on WHS website
- PetWatch TV show mention
- Free vendor booth at event (\$95 value)
- Reserved parking
- Facebook page mention

Honorable Mention \$250

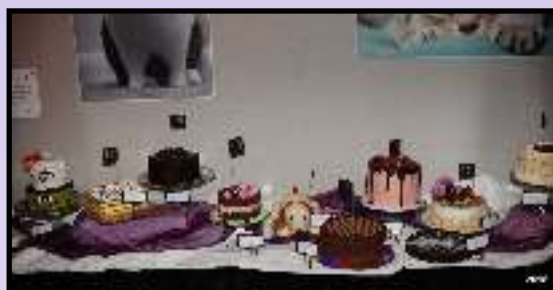
- Recognition at the event
- Name on WHS website
- Facebook page mention



17th Annual Masquerade Gala & Auction

Date & Location TBA

This is our biggest fundraiser of the year! An evening of fine dining, silent & live auctions and fun charitable giving to raise much needed funds for the continued operations of our domestic animal shelter, farm facility and wildlife center.



Diamond Whisker \$5,000

- 8 tickets to Gala
- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- 8 premier parking spots at Gala event
- Appreciation plaque for your company
- Bottle of Champagne on your table
- VIP admission 30 min prior to event

Platinum Whisker \$3,000

- 8 tickets to Gala
- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- 8 premier parking spots at Gala event
- Appreciation plaque for your company
- VIP admission 30 min prior to event

Golden Whisker \$1,500

- 4 tickets to Gala
- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- 4 premier parking spots at Gala event

Silver Whisker \$1,000

- 2 tickets to Gala
- Name/logo in event program
- Logo on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter
- 2 premier parking spots at Gala event

Bronze Whisker \$500

- Name in event program
- Recognition on WHS website & Facebook
- Recognition at the event
- Mention in PawPrint newsletter

WHATCOM HUMANE SOCIETY

2019 Sponsorship Opportunities



Yes! I would like to be a community leader and support WHS efforts to shelter and care for the needy, lost, abandoned, and abused animals in our community.

Company: _____
(as it should appear on printed materials)

Contact Name: _____

Address: _____ City/St/Zip: _____

Phone: _____ Email: _____

Please sign me/my business up for the following sponsorship(s):

Event(s): _____ Sponsor level: _____

I am enclosing a (please circle) Check / Visa MC Amex

Credit Card # _____ Expiration Date _____ CV Code _____

Signature _____

Please mail to: Whatcom Humane Society
2172 Division Street, Bellingham, WA 98226

WHS is a 501(c)(3) non-profit organization Federal Tax ID 91-0677564

For questions or additional information please contact Dana Browne at
733-2080 x3014 or events@whatcomhumane.org